



DIOCESE OF GRAND RAPIDS

Office of Catholic Schools

November 16, 2011

Dear Friends of Catholic Schools,

As we begin this second quarter of school, I wanted to write to share an update of strategic initiatives being implemented at the diocesan level:

- **The Vision for Catholic in the Diocese of Grand Rapids is intended to inform your strategic planning efforts at the local level. Copies can be found at:**

http://www.dioceseofgrandrapids.org/Documents/Catholic%20Schools/Vision/Vision_Catholic_Schools_Black_Bkgrnd.pdf

- **The diocesan board and all local boards are currently planning a schedule for transition from consultative (advisory) boards to boards of directors acting with limited jurisdiction. Some features include:**
 - expanded membership and professional expertise
 - increased lay ownership and responsibility
 - extended reach into the community
- **The diocesan board is in the process of forming an expansion opportunities committee to consider innovative ways to grow through satellite schools and classrooms, virtual programs, and other possibilities.**
- **On December 1 and 3, our diocesan board marketing committee is hosting a marketing summit to propose a draft marketing toolkit for use in planning by local schools and to present ideas for a diocesan schools marketing campaign.**

Our diocesan schools are on the move from good to great! If you or anyone you know would like to get involved in this exciting vision at the heart of the Church, please contact your local school office or our diocesan office at: 616.246.0590 schooladmin@dioceseofgrandrapids.org

Finally, please help me continue to serve you well by providing your feedback regarding my performance at the following link: <http://www.surveymonkey.com/s/supt-survey3>

Thank you,

David A. Faber
Superintendent of Catholic Schools